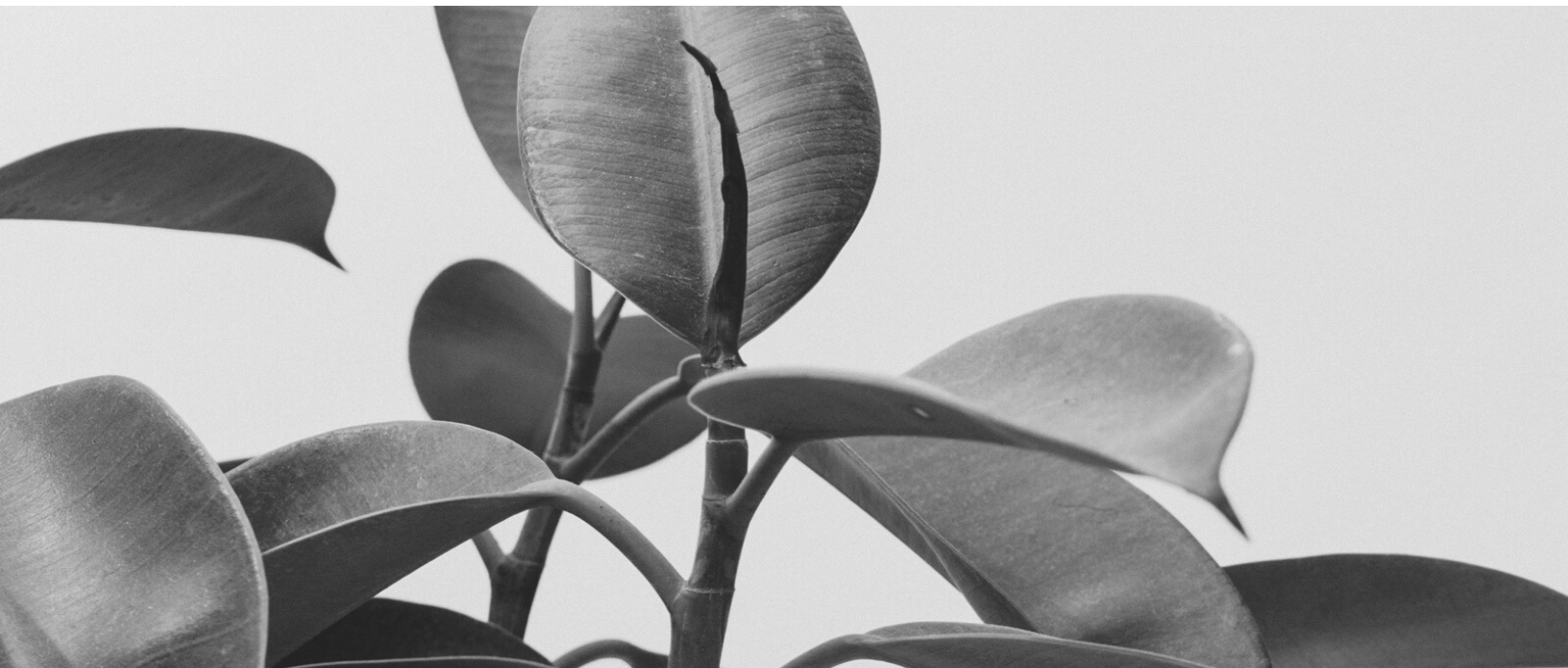


HOPE'S LANDING



EST. 2021

ANNUAL REPORT 2022



LETTER FROM THE DIRECTOR

To all of those who support Hope's Landing,

It has been my greatest honor and privilege to be the CEO & Executive Director of Hope's Landing throughout the exponential growth the organization has experienced in the last year. Not only have we grown internally by expanding our staff, budget, and work space, but also externally as we have continued to create more partnerships in the community.

Additionally, our sales have increased significantly through retail and wholesale. I am proud to say our products can now be found across the country in 60+ stores, and also across the Atlantic in Italy and the UK.

It is thanks to the generosity of grant committees, corporate sponsors, and individual donors that we are able to keep doing this crucial work. According to the Freedom Business Alliance, of which we are a member, there is an 80% chance a human trafficking survivor will be re-trafficked if they do not have access to safe employment. This just goes to show how important our mission is, even in a small town like Tiffin. We are proud of the work we have accomplished this year, but there is still much to be done.

Cheers to another year of employing, empowering, and supporting survivors!

Many thanks,

LEAH CORDY

FOUNDER, CEO, EXECUTIVE DIRECTOR



BOARD OF DIRECTORS

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KAREN KLEPPER
FOUNDER
RECLAIM IT 127

SUSAN BECK
EMPLOYMENT SPECIALIST
FIRELANDS RECOVERY SERVICE

OUR MISSION

Our mission at Hope's Landing is to provide empowerment, hope, and healing to survivors of human trafficking and domestic violence through employment and personal development.



"Where hope finds a home"



REVENUE 2022

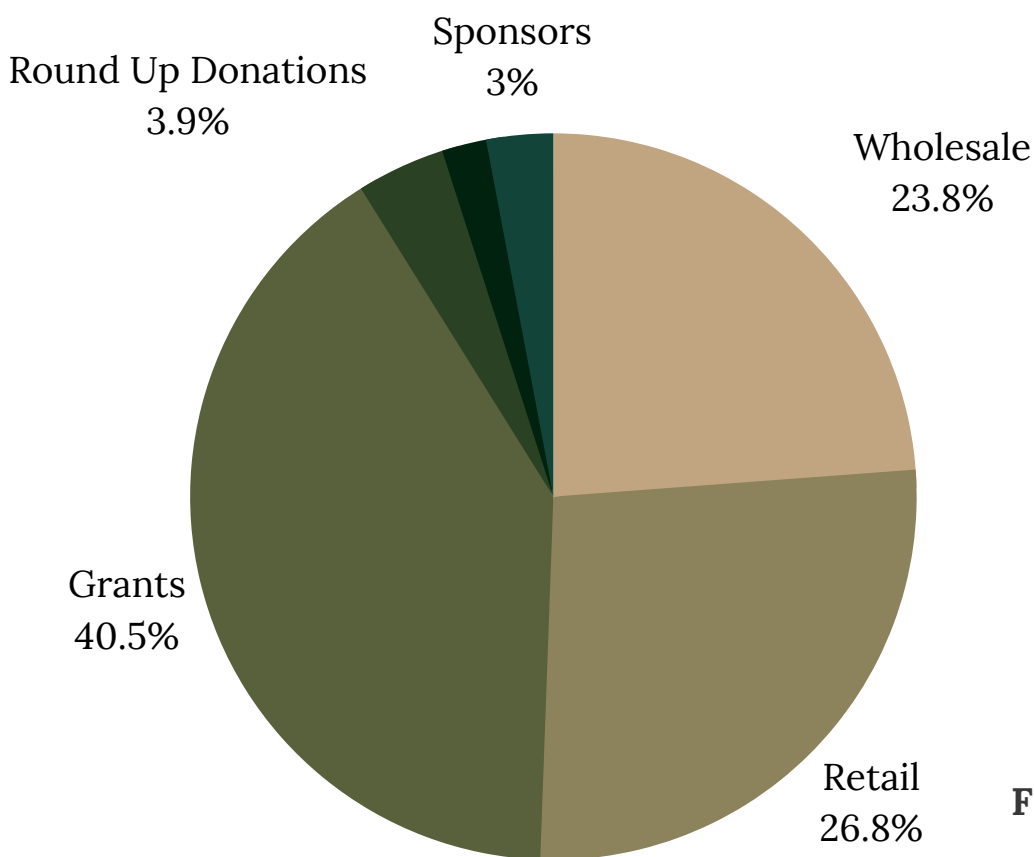


FIGURE 1.

Wholesale: \$44,062

Retail: \$49,516

Grants: \$75,000

Round Up Donations: \$7,277

Sponsors: \$5,500

Community Donations: \$3,668

Total Revenue: \$185,023.00

EXPENSES 2022

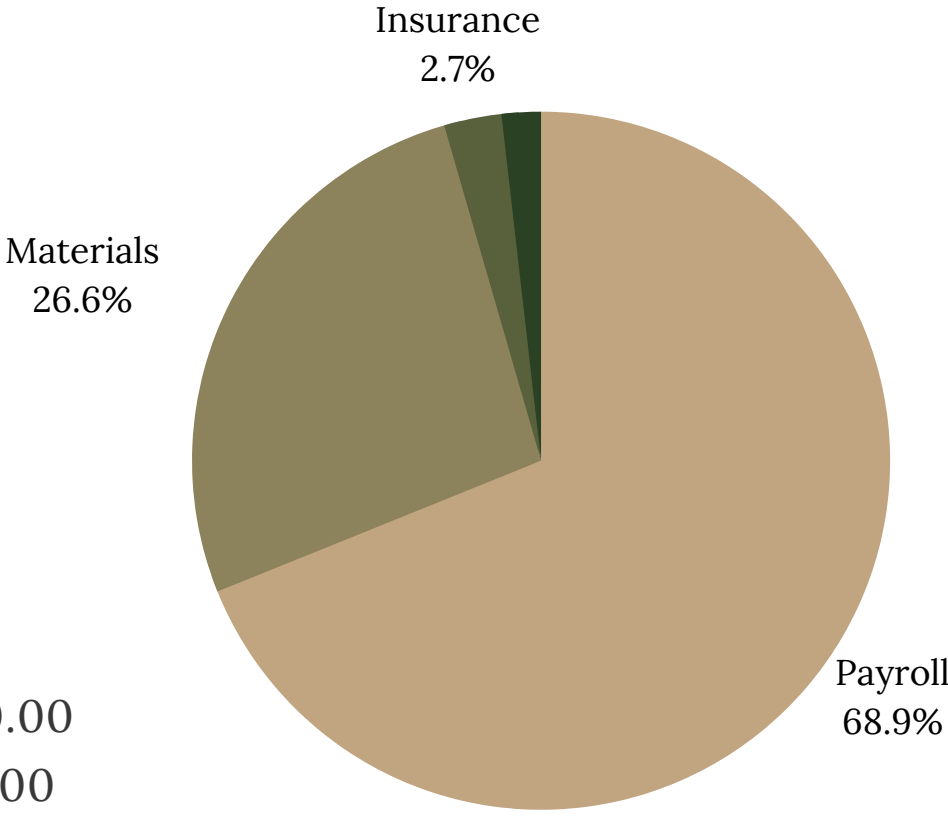


FIGURE 2.

Payroll: \$124,150.00

Materials: \$48,000

Insurance: \$4800

Professional Fees: \$3,271

Total Expenses: \$180,221.00

SURVIVOR STATEMENTS

"Before I found Hope's Landing, my confidence, boundaries with others, self-worth, leadership skills, and communication skills were either non-existent or hid away deep inside. I have gained leadership skills and I have started openly talking to community members about domestic violence/human trafficking during markets. A year ago, I would not have attended a market let alone talk to strangers about something so close to home."

"I'm thankful that Hope's Landing gave me a second chance. It is great to be a part of an amazing cause that is close to home."

"I finally have a sense of belonging"

"Hope's Landing has stood beside me, guided me, and has supported me since my first day of employment"

COMMUNITY PARTNERS



Throughout the year, we have partnered with the following local businesses and organizations:

- Reclaim It 127
- Washington St. Outfitters
- Vanguard Sentinel Career & Technology Centers
- Releve
- Handshoe Cakes
- Threads
- First Presbyterian Church
- Family of Faith Church
- Lotus House
- First Step
- Sisters in Shelter
- Banyan Tree
- Bella Moxie
- Heidelberg University
- Laura's Lenses
- Bailiwicks Coffee
- Reino's



FIRST ANNUAL RETREAT



On June 15th, 2022, Hope's Landing held its first ever staff retreat at the Sisters of St Francis and the Franciscan Earth Literacy Center (FELC). We began the day with yoga, donuts, and juice. After our relaxing start, we each completed some empowerment activities along with painting, writing, and eating a donated lunch from Reino's.



When we headed over to our second stop of the day at FELC, we participated in a forest walk, build your own bouquet bar, and massages.

Companies that donated for this event:

- Reino's
- Tom Rodger's Flowers
- Gem Yoga
- Erica Snyder LMT
- FELC
- Tiffin IGA



OTHER PROGRESS

PERSONAL DEVELOPMENT HOURS GIVEN

208

YEAR TO YEAR REVENUE DIFFERENCE

290%+

EMPLOYMENT HOURS FOR SURVIVORS

1,800+

STORES SELLING OUR PRODUCTS

63

STATES OUR PRODUCTS ARE SOLD IN

18

SURVIVORS EMPLOYED

7

INTERNSHIPS PROVIDED

4

OUR 2023 VISION

Goals:

1. **Employ More Survivors**

- a. Increase revenue and expand programming to allow for more survivor employment
- b. Continue to development a trauma-informed workplace
- c. Partner with more shelters across NW Ohio

2. **Increase our wholesale & retail presence**

- a. Get our products in 100 stores across 30 states
- b. Maintain "Top Shop" status on Faire
- c. Sell \$150,000 in products

3. **Develop an Associate Development Plan**

- a. We will work to create programs to support Associates in their professional journey

SPONSOR, GRANT, & DONOR RECOGNITION

SPONSORS



GRANTS



FIRST
PRESBYTERIAN
CHURCH TIFFIN



DONORS

Studio 605
Reino's
Restoration Alliance Church
Copper Whale Winery

Firelands Association of Realtors
Global Gifts Short North
Traunero Funeral Home
Mckenna Byrne

TO LEARN MORE...



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