

HOPE'S LANDING



EST. 2021

ANNUAL REPORT 2023



LETTER FROM THE DIRECTOR

Dear Hope's Landing Supporters, Partners, and Friends;

It is both an honor and a privilege to welcome you to the narrative of resilience, strength, and transformation that defines our shared journey at Hope's Landing. As the Executive Director, I stand before you with immense pride and gratitude as we unveil the stories of hope and empowerment within our Annual Report.

At Hope's Landing, we have embarked on a unique journey, one that combines the artistry of handcrafted candles and body products with a profound commitment to social impact. Our products are not just exquisite; they are a testament to the strength and resilience of survivors who have emerged from the shadows of exploitation.

Through our innovative model, we are proud to provide survivors with not just employment but a platform to rediscover their skills, creativity, and self-worth. Every purchase from Hope's Landing contributes directly to the empowerment of these incredible individuals, allowing them to reclaim control over their lives and build a future filled with possibilities.

Our candles and body products are more than just commodities; they carry the stories of survival, triumph, and the indomitable spirit of those who have faced unimaginable challenges. Each product is a beacon of light, representing the transformation and hope that our organization strives to foster.

As we celebrate our achievements, we also recognize the challenges that lie ahead. The impact of your support extends far beyond the numbers; it transforms lives, restores dignity, and breaks the cycle of abuse. Your belief in the resilience of survivors is a beacon of hope that shines brightly in the darkest moments.

Thank you for joining us in creating a world where every individual, regardless of their past, can find healing, strength, and a brighter future.

With Gratitude,

MARRISA ORZECOWSKI
EXECUTIVE DIRECTOR



LETTER FROM THE FOUNDER

To all that follow and support Hope's Landing,

It is my absolute pleasure to conclude yet another year with Hope's Landing. The perseverance, passion, and tenacity of this organization and its team never fail to amaze me. Hope's Landing was founded with a vision to create a haven for survivors of human trafficking and domestic violence, providing them with a safe space to rebuild their lives and reclaim their sense of self. I am delighted to report that, thanks to your unwavering support, we have made significant strides in achieving this mission.

In 2023, recognizing the need for strategic growth and enhanced support for our survivors, I made the decision to bring onboard an Executive Director to lead the nonprofit side of Hope's Landing. It has been a great pleasure leading this organization with MARRISA Orzechowski who has seamlessly taken the helm, bringing a wealth of experience and passion for our mission. MARRISA has been a tremendous partner in advancing our goals, allowing me to focus on spearheading the business side of the organization.

Together, MARRISA and I have forged a powerful partnership, combining our strengths to create a more robust and comprehensive support system for survivors. Her dedication and commitment to our cause have not only strengthened our organization but have also brought new perspectives and innovative ideas to the table.

As you read through this year's annual report, I'm confident you will see the impact of our collaborative efforts. With MARRISA leading the charge on the nonprofit front and my continued commitment to the business side, we have achieved significant milestones and set the stage for even greater accomplishments in the future.

Warm Regards,

LEAH CORDY
FOUNDER, CEO



BOARD OF DIRECTORS

ZOE BLACKISTON
FORMER OWNER OF
WASHINGTON ST OUTFITTERS

VALERIE ZENO
PRINCIPAL AT NEW RIEGEL LOCAL SCHOOLS

BRYCE RIGGS
EXECUTIVE DIRECTOR OF
SENECA COUNTY CHAMBER OF COMMERCE

SUSAN BECK
EMPLOYMENT SPECIALIST
FIRELANDS RECOVERY SERVICES

CHRISTINE LEHR
OWNER OF THE ALABASTER
JAR COLLECTIVE



OUR MISSION

Our mission at Hope's Landing is to provide empowerment, hope, and healing to survivors of human trafficking and domestic violence through employment and personal development.



"A Purchase that Empowers"



REVENUE 2023

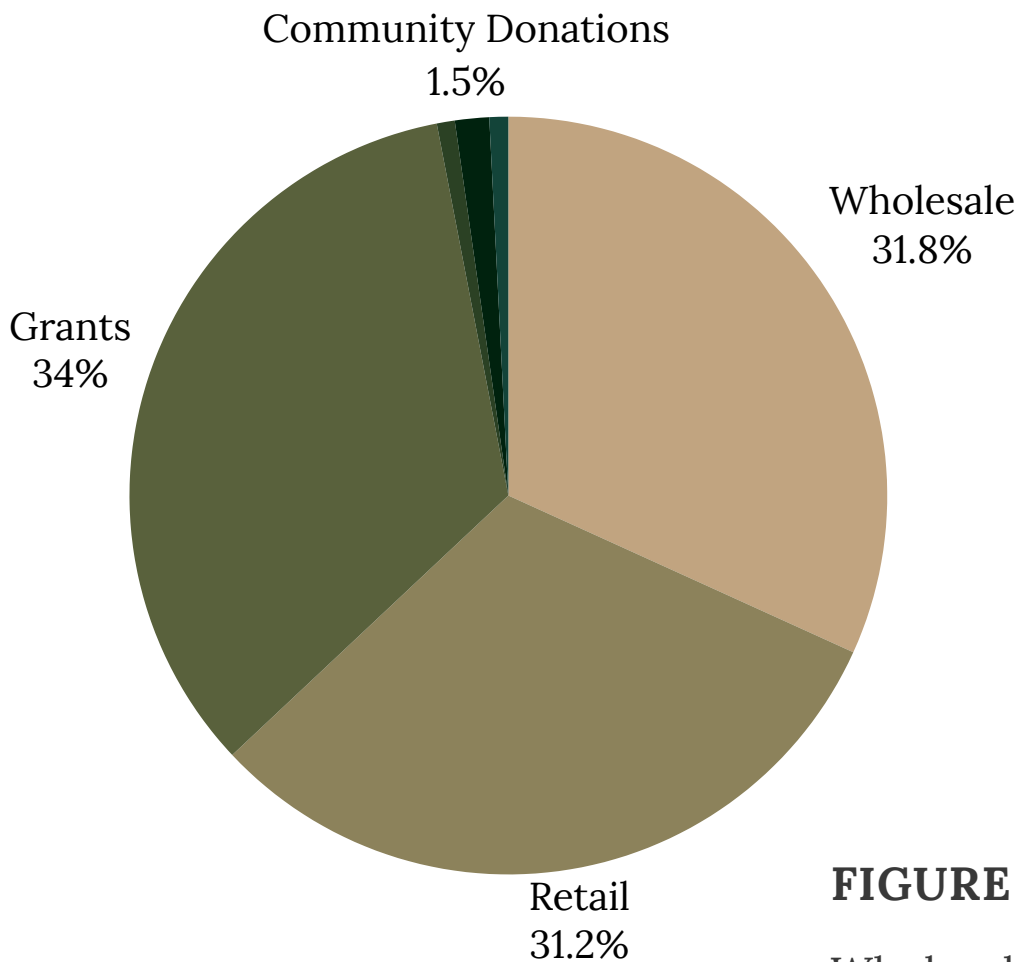


FIGURE 1.

Wholesale: \$59,314.50

Retail: \$58,234.50

Grants: \$63,400

Round Up Donations: \$1,429.30

Sponsors: \$1,500

Community Donations: \$2,720.13

Total Revenue: \$186,598.43

EXPENSES 2023

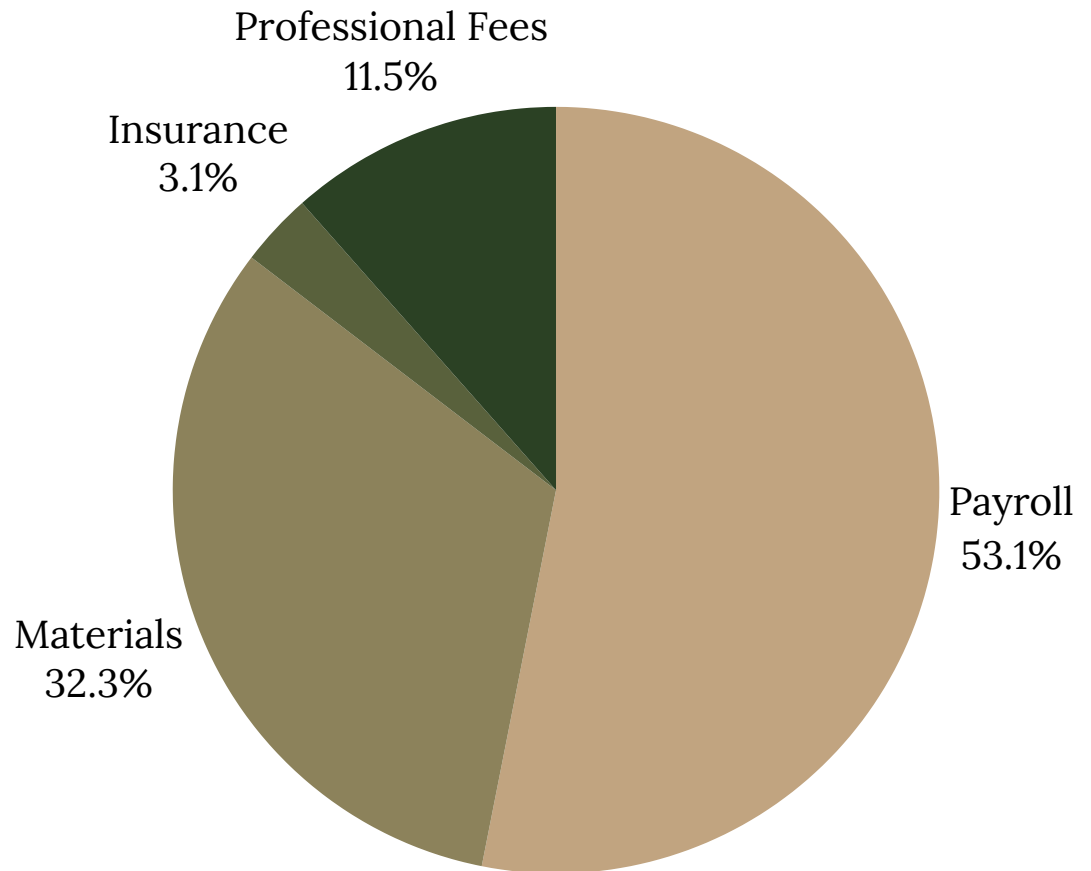


FIGURE 2.

Payroll: \$88,293.36

Materials: \$53,660.73

Insurance: \$5,138.98

Professional Fees: \$19,163.3

Total Expenses: \$161,986.37

2023 STATISTICS

PERSONAL DEVELOPMENT HOURS GIVEN
317

SURVIVORS EMPLOYED
7

EMPLOYMENT HOURS FOR SURVIVORS
3,120

STORES SELLING OUR PRODUCTS
125

STATES OUR PRODUCTS ARE SOLD IN
30+

CANDLES SOLD
8,000+

VOLUNTEERS
20

SURVIVOR STATEMENTS

“When I first started working at Hope’s Landing I was very lost and uncertain of myself and my worth. It is amazing how having the support that is provided has changed not only my view of myself, but my view of the world around me. I no longer go through my days scared of what the next bad thing is going to be. I have learned that life is pretty good. I am amazed when I look back just a few months ago at how far I have come.

I am enjoying the good things that are coming to me, sometimes it's almost every day. Hope’s Landing has been a blessing and life changing for me.”

“I loved Hope’s Landing because I was accepted for who I am.”

“Hope’s Landing has changed my life in ways I never could have expected. The opportunity came along at a time when I needed it the most, and it has always felt ‘meant to be’. The community and support are second to none. I love seeing lives being changed daily, and knowing that we are 100% in on helping one another both at work and in our individual journeys in life. Truly women empowering women.”

COMMUNITY PARTNERS

Every year, we partner with so many different companies and organizations in the community to hold events, raise awareness, and spread the word about our efforts. The next few pages highlight all of the incredible partners we've had the chance to work with in 2024!

Survivor Services Partnerships

- First Step
- Open Arms
- Victim Assistance - Seneca
- Lotus House
- Strings for Hope
- Complexions Day Spa LLC
- Women at Risk International
- Freedom Business Alliance



EVENTS

TOTAL EVENTS: 72



Event Partners

- Bailiwick's Coffee
- Heidelberg University
- Relax & Revive
- Arlington Acres
- First Presbyterian Church
- Erica Snyder
- Releve
- JAM's Monthly Markets
- Legacy Credit Union
- Cleveland Glo Spray Tan
- Wild Brew
- Avon Methodist Church
- Fremont Farmers Market
- Tiffin Farmers Market
- Main Street Barberton
- Mercy Tiffin Hospital
- Woman Up Cleveland
- IF Gathering
- Tiffin Kiwanis
- Justice for Migrant Women
- Cleveland Christmas Connection
- Core Cryo Brecksville
- Cleveland Yacht Club
- St Francis Senior Ministries

SPEAKING ENGAGEMENTS

2023 Presentations

- First Presbyterian Church
- Fremont Soroptimist
- Heidelberg University
- Tiffin Community Foundation
- Trinity United Church of Christ
- Mercy Health Board of Directors
- Seneca County CEO
- Seneca County Youth Advisory Council



CUSTOM PROJECTS

Custom Product Projects:

- The Safe House Project
- Women at Risk International
- First Presbyterian Church
- The Heidelbean
- A Ripepi & Sons Funeral Home
- Journey Salon and Spa
- PanYan Bookstore



PRESS



This year, we were so thankful to have our first opportunity to be interviewed on a news station. We appeared on New Day Cleveland on November 3rd, and received a record amount of orders in the 15 minutes following the airing of our segment.

We also received this touching message after the interview:

"I just saw you on New Day Cleveland. Even though it was 40 years ago, I was in a very abusive marriage, came back home with a 2 year old child. Never received court ordered child support or alimony. And you're right, what I went through to get a job and deal with a baby. I am so happy you have seen this and chosen to help these women. I did very well and my daughter is now a doctor. Thank you for devoting your life to helping abused women."



In addition to our television debut, we were featured in the Advertiser-Tribune both for the announcement of our new Executive Director, Marrison, but also for a holiday shopping highlight.

Heidelberg University also produced a segment on our Founder and CEO, Leah, where she shared the story of how the organization was created.



OUR 2024 VISION

Goals:

1. **Employ More Survivors**

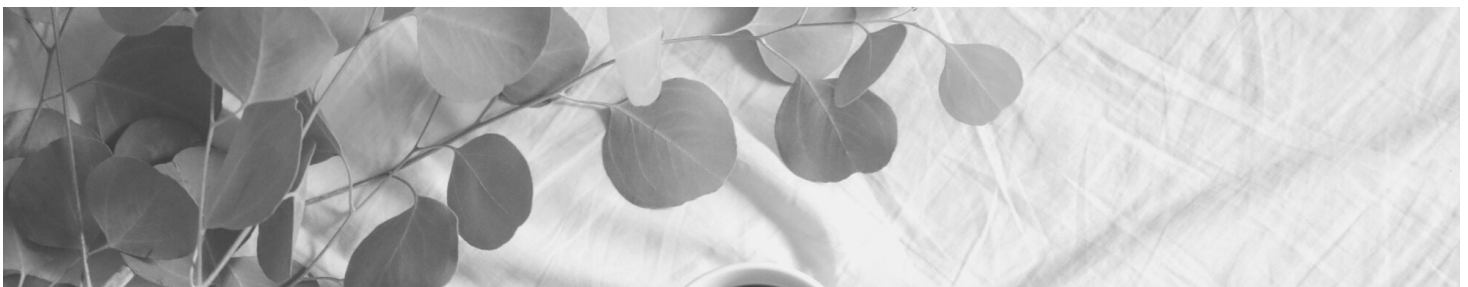
- a. Increase revenue and expand programming to allow for more survivor employment
- b. Continue to development a trauma-informed workplace through our partnership with the Freedom Business Alliance
- c. Continue to foster our relationships with our shelter and safe house partners

2. **Increase our wholesale & retail presence**

- a. Get our products in 175 stores across 45 states
- b. Maintain "Top Shop" status on Faire
- c. Sell \$150,000 in products

3. **Develop an Associate Development Plan**

- a. We will work to create more programs relating to financial literacy and career development to support Associates in their professional journey



SPONSOR, GRANT, & DONOR RECOGNITION

SPONSORS



GRANTS



THE O'DONNELL FAMILY

DONORS

Trinity Episcopal Church
Threads

Michael Klepper Family Fund
Pastor Jan Kucera

Seneca County Common Ground

Theresa Popp Braun - Mercy Board President

Croghan Colonial Bank - Croghan Cares

Trinity United Church of Christ

Hopewell First Church of God

AccessLex Institute

SPECIAL THANK YOU

We have been so fortunate to have formed so many incredible connections across our community in the past year, however, there is one supporter that we are especially thankful for. First Presbyterian Church not only opened their doors to us in 2022, but has been a true partner of this organization ever since.

From the extra security measures we requested to the never ending packages arriving at the front door to the listening ear and the kind spirit that Pastor Katie Treadway and her team show us every single day, this organization would not have been able to experience all the growth that it has if it were not for you. We are eternally grateful for your hospitality, understanding, and support.



TO LEARN MORE...



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